



# Conference Agenda

Tuesday, June 30, 2026

Time	Emerging Voices	Dynamic Partnerships	Finance Solutions	Science & Data	Stacked Benefits
8:00 a.m.	<b>Registration &amp; Exhibits</b>				
9:00 a.m.	<b>Opening Session &amp; Keynote</b> Stephen Shedletzky, Simon Sinek's Optimism Company				
10:15 a.m.	<b>Break</b>				
10:30 a.m.	<b>Unlikely Allies:</b> Women Shaping the World of Conservation & Agriculture	<b>Mississippi River/Gulf of America Hypoxia Taskforce:</b> Looking Ahead to the Next 30 Years	<b>State Revolving Funds:</b> A Tool for Water Quality Financing	<b>Mississippi River/Gulf of America Hypoxia Taskforce:</b> Looking Ahead to the Next 30 Years	<b>Investments Upstream:</b> Rethinking Conservation Intervention Strategies
11:30 a.m.	<b>Lunch</b>				
1:00 p.m.	<b>Financing Market Diversification:</b> The Future of Conservation Agriculture				
<i>Two optional site visits will run concurrently from 2:00-4:00 p.m.</i>					
2:00 p.m.	<b>New Media as a Voice for Conservation</b>	<b>Funding Spectrum Roles:</b> Understanding and Maximizing Functionalities	<b>Funding Spectrum Roles:</b> Understanding and Maximizing Functionalities	<b>Novel Reporting &amp; Insight:</b> New Data, Application, and Trends	<b>Adapting to Government Funding:</b> Successful Transitions from the Partnership for Climate-Smart Commodities Program to the Advancing Markets for Producers (AMP) Initiative
3:00 p.m.	<b>Developing Alternative Markets for Regenerative Agriculture</b>	<b>Developing Alternative Markets for Regenerative Agriculture</b>	<b>Carbon Markets for Regenerative Agriculture</b>	<b>Precision Agriculture:</b> Conservation Implications & Takeaways	<b>Positioning States for Maximum Water Quality Investments</b>
4:00 p.m.	<b>Cocktail Hour &amp; Reception</b>				



# Conference Agenda

Wednesday, July 1, 2026

Time	Emerging Voices	Dynamic Partnerships	Finance Solutions	Science & Data	Stacked Benefits
8:00 a.m.	<b>Exhibits</b>				
9:00 a.m.	<b>Convergence</b> The Conservation Ag Accelerator				
10:15 a.m.	<b>Break</b>				
10:30 a.m.	<b>Ask a Farmer:</b> Debunking Common Misconceptions	<b>Open Networking</b>	<b>Leveraging Conservation Bonds</b>	<b>Water Quality &amp; Public Health</b>	<b>The Economics of Water Resiliency</b>
11:30 a.m.	<b>Awards Lunch &amp; Keynote</b> Hannah Inman, Great Outdoors Foundation				
1:00 p.m.	<b>Who's Who &amp; What's What:</b> A Snapshot of Conservation Ag Resources	<b>Recreation As a Catalyst for Conservation</b>	<b>Outcomes Based Financing</b>	<b>Innovative Practices &amp; Technology</b>	<b>Recreation As a Catalyst for Conservation</b>
2:00 p.m.	<b>Closing Session &amp; Keynote</b> Grant Kvalheim, Athene USA & Athene Holding				
4:00 p.m.	<b>Conference Ends</b>				

Agenda items are subject to change. For questions, reach out to [marketing@greatoutdoorsfoundation.org](mailto:marketing@greatoutdoorsfoundation.org).