

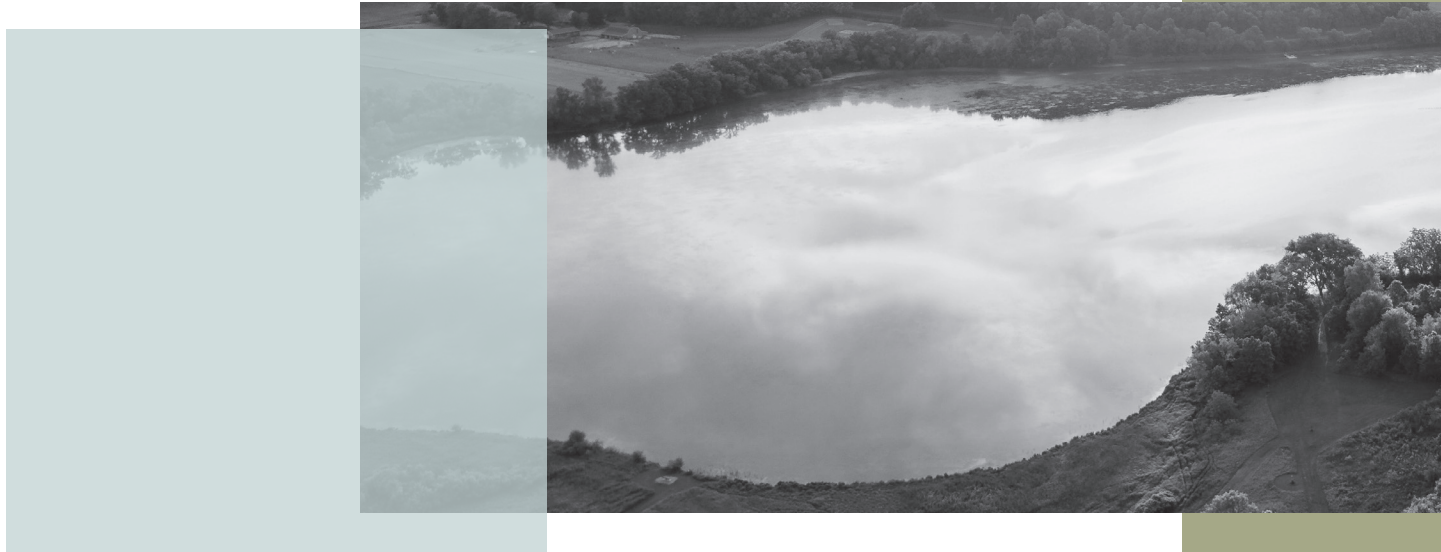


## PIVOTAL PARTNERSHIPS



[www.TheGreatOutdoorsFoundation.org](http://www.TheGreatOutdoorsFoundation.org)

# level 01 | ADVOCATES



Branded Advocates makes up our “friends” program. Advocates are families, friends, and individuals that can give at any amount and firmly believe in the passion, values, and mission of Great Outdoors Foundation (GOF).

These are our largest supporters on the ground level, using their voice and connections to push our organization forward.

- Opportunity for any individual or organization to give
  - Receive e-newsletters
  - Signed up for direct mailings
- Insider information on projects & work GOF is doing in the community

*Providing leadership, fostering partnerships, increasing awareness, and raising funds; the Great Outdoors Foundation serves as a catalyst to power passion and support for regional projects that expand and restore natural spaces, enhance outdoor recreation and learning opportunities, and promote conservation.*



## level 02 | ELEVATION



### Invested at \$2,500 or under

- Logo promotion on GOF website, linking to business website + *business profile*
- One sponsored social media post
- Logo promotion on signage at all GOF events, *i.e. Annual Dinner, Outdoor Encore, & Golf Outing*
- Free GOF Golf Outing foursome team registration on *September 11, 2020 at Jester Park + additional discounted sponsorship opportunities*
- Automatically signed up to receive e-newsletters & direct mail
- Two sponsored e-blasts to entire database
- Receive insider information on projects and work GOF is involved in
- Opportunity to donate to additional GOF projects
- *Additional assets to be discussed and agreed upon between Great Outdoors Foundation and client*

*Each package is customizable to client's needs.*

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## level 03 | TRIBUTARY



Invested between \$2,501-\$7,500

- Logo promotion on GOF website, linking to business website + *business profile*
- Three sponsored social media posts
- Logo promotion on signage at all GOF events, *i.e. Annual Dinner, Outdoor Encore, & Golf Outing*
- Free GOF Golf Outing foursome team registration on *September 11, 2020 at Jester Park + additional discounted sponsorship opportunities*
- Supporting sponsor at *one* of the Great Outdoors Foundation events: *Annual Dinner, Outdoor Encore, or Golf Outing* + promotion in all event materials & signage + *additional sponsorship terms to be discussed at signing of contract*
- Automatically signed up to receive e-newsletters & direct mail
- Two sponsored e-blasts to entire database
- Receive insider information on projects and work GOF is involved in
- Opportunity to donate to additional GOF projects
- *Additional assets to be discussed and agreed upon between Great Outdoors Foundation and client*

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## level 04 | TRAIL BLAZER



Invested between \$7,500 & \$12,500

- Logo promotion on GOF website, linking to business website + *business profile*
- Four sponsored social media posts
- Logo promotion on signage at all GOF events, *i.e. Annual Dinner, Outdoor Encore, & Golf Outing*
- Free GOF Golf Outing foursome team registration on *September 11, 2020 at Jester Park* + table of 8 at the Annual Dinner + *additional discounted sponsorship opportunities*
- Presenting sponsor at *two* of the Great Outdoors Foundation events: *Annual Dinner, Outdoor Encore, or Golf Outing* + promotion in all event materials & signage + *additional sponsorship terms to be discussed at signing of contract*
- Automatically signed up to receive e-newsletters & direct mail
- Two sponsored e-blasts to entire database
- Receive insider information on projects and work GOF is involved in
- Opportunity to donate to additional GOF projects
- *Additional assets to be discussed and agreed upon between Great Outdoors Foundation and client*

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## level 05 | PINNACLE



### Invested at \$12,500 & higher

- Logo promotion on GOF website, linking to business website + *business profile*
- Five sponsored social media posts
- Logo promotion on signage at all GOF events, *i.e. Annual Dinner, Outdoor Encore, & Golf Outing*
- Free GOF Golf Outing foursome team registration on *September 11, 2020 at Jester Park* + table of 8 at the Annual Dinner + *additional discounted sponsorship opportunities*
- Presenting sponsor at *all* three of the Great Outdoors Foundation events: *Annual Dinner, Outdoor Encore, & Golf Outing* + promotion in all event materials & signage + *additional sponsorship terms to be discussed at signing of contract*
- Automatically signed up to receive e-newsletters & direct mail
- Three sponsored e-blasts to entire database
- Receive insider information on projects and work GOF is involved in
- Opportunity to donate to additional GOF projects
- *Additional assets to be discussed and agreed upon between Great Outdoors Foundation and client*

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